

CORPORATE AFFILIATE PROGRAM SEMINAR
NEW OPPORTUNITIES
FROM FINNISH-JAPANESE COLLABORATION
IN VIRTUAL REALITY AND 360 VIDEO

Date: 1st of June 2016 Time: 12.00 - 16.00

Site: Helsinki Think Company, Vuorikatu 5

Safe and comfort experience

Values for users and society

Virtual reality (VR) and 360 video technologies are advancing rapidly. The new technologies enable immersive and exciting experiences as well as completely new ways of creating contents. Although there are great opportunities, there are also challenges, which stem from technology, but are equally related to content creation and ergonomics aspects.

In this seminar we outline Finnish-Japanese VR and 360 video research program where our aim is to bring together experts from different disciplines to promote wide-spreading the best possible experience.

Speakers and Demo

1. Research program for HMD experience and ergonomics

Jukka Häkkinen from University of Helsinki

2. Finnish - Japanese collaboration “Ergonomics in Advanced Imaging”

Takashi Kawai from Waseda University, Japan

3. Patent landscape/activity in Virtual Reality

Vasheharan Kanesarajah from Thomson Reuters

4. Demonstration of Japanese latest 360 video content

Organizer: Visual Cognition Research Group, University of Helsinki

Co-organizer: International Ergonomics Association (IEA),
Technical Committee “Ergonomics in Advanced Imaging”

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